The **go**materials

Culture
Code

Everything you need to know about our culture and what makes working at GoMaterials so great!
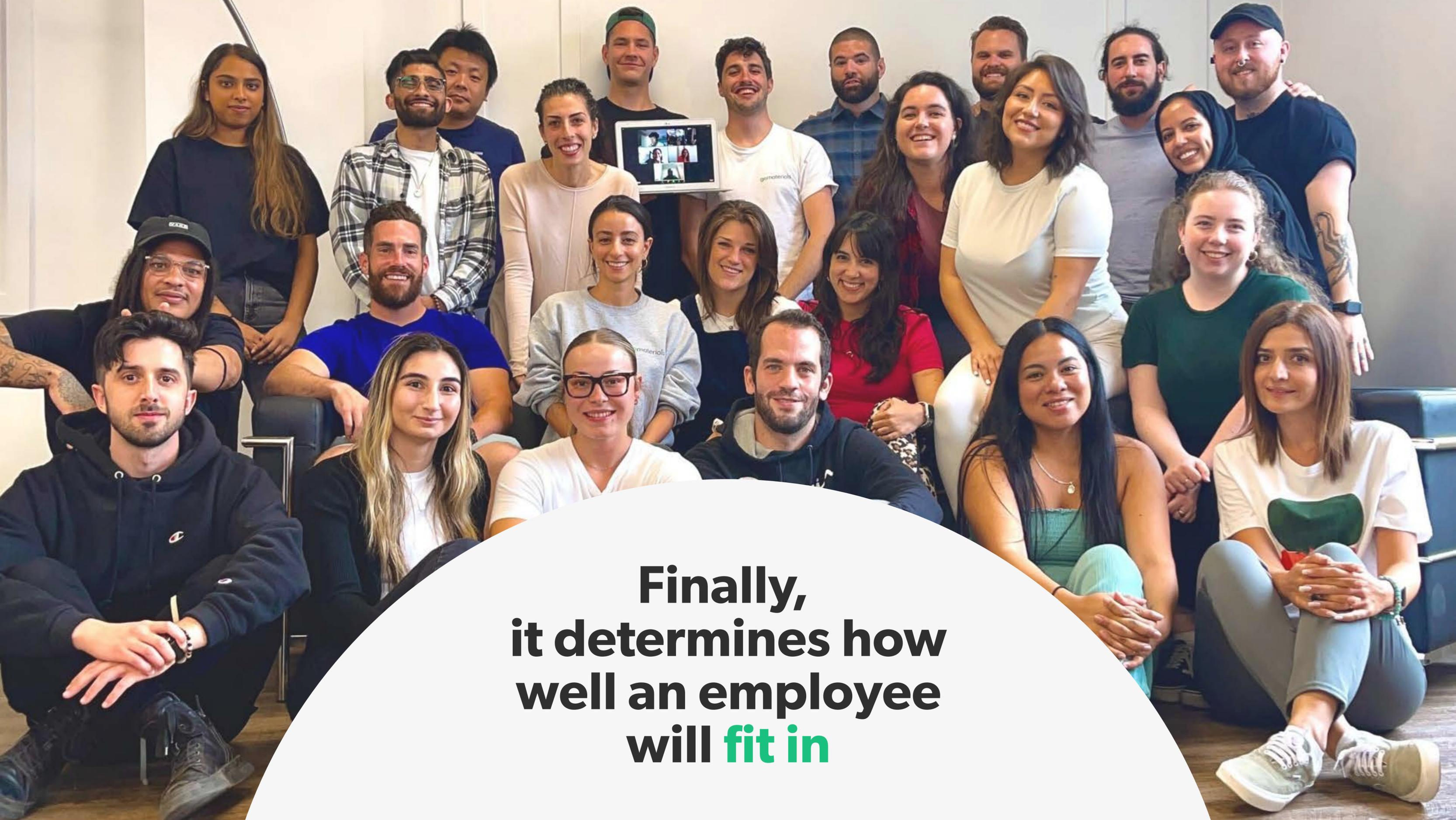
What is Workplace Culture?

It's the
personality
of the organization **and**
environment
created for employees

It's also when the company policies and employee attitudes, beliefs, and behaviors align with the overall goals of the company.

Finally,
it determines how
well an employee
will **fit in**

Now, let's learn about **GoMaterials** and our workplace culture

Our Story

After owning a landscape construction company for over 10 years, Marc Elliott, co-founder, understood that procurement in the landscape industry was a real problem. He experienced the headaches related to poor quality materials arriving on the job site, last minute order changes and product availability shortages first hand.

GoMaterials was founded to help solve these painpoints for landscape professionals with disruptive technology.

GoMaterials was founded to…

Help green industry professionals thrive.

Our why

Re-imagine the way green spaces are built and empower the people that build them.

Our vision

Make wholesale plant sourcing as easy as 1,2,3.

Our mission

Our Values

Get our hands dirty
We hustle for our customers and our team.

Pick up a Shovel
We take initiative and focus to move the business forward.

Win as a crew
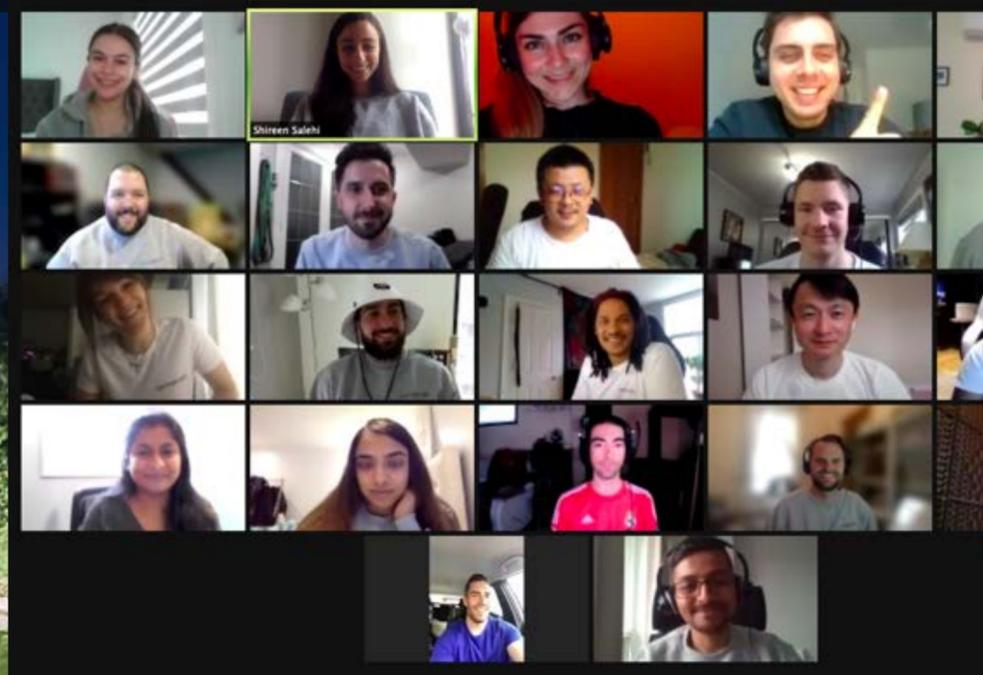We respect, listen and challenge each other to succeed.

Have Fun
We love a good laugh and encourage everyone to be their authentic selves.

How do we succeed?

None other than with our AMAZING team!

What Makes up Our Team?

- 🌐 **9** nationalities
- **8** languages spoken
- 🎓 **22** degrees obtained
- 🏢 **17** industries worked in
- 🗺 **49** countries visited

How do we support personal development?

02

Favor Open Communication

Communication is open, and everyone is learning from each other.

01

Emphasize Training

We place a strong emphasis on training. We want each team member to have product and process knowledge allowing them to fully understand why GoMaterials exists and how we do what we do.

04

Track Goals

Everyone participates in goal tracking through our Aspirations, Capabilities and Engagement Program, as well as our Personal Development Plan!

03

Invite Ideas

Our team members are part of the action, with the opportunity to present new ideas and run with them. We try our best to provide the right tools and framework to help each one succeed!

What people say about GoMaterials?

"GoMaterials is a fun, vibrant environment that constantly brings new challenges and opportunities for communal growth. "

"I love working at GoMaterials because I feel heard and seen and there are always new challenges so the job doesn't get "boring". It's a company you can trust and it promotes professional development which is something that heavily interests me."

"Reason for working here: we set a goal, get it done and on to the next. All done with a whole lot of fun."

"GoMaterials' culture code both addresses short and long term goals for the company, while motivating individual and team growth in the process."

"I enjoy working at GoMaterials for the people, the sense of ownership & accountability, and prospect of making an impact on the world. "

Think you would be a **good fit**? We want to hear from you!